

SO YOU WANNA BE AN ENTREPRENEUR?

Here are some things to think about before you join The Center: **built for small business growth:**

- Do you have a plan? An idea can get you to the start line, but not over it. That's why we ask you to complete the business model canvas to begin asking yourself the tough questions from day one.
- Do you have an entrepreneurial spirit? Successful entrepreneurs exhibit a willingness to take well-considered risks, learn from others and work long hours to make their business a success.
- Are you coachable? Membership at The Center is not just about space. It's about the opportunity to learn from and engage with our Entrepreneurs in Residence and other mentors that are ready to help you begin.
- Do you need an incubator space? Our goal is to provide resources and value-added services based on an expectation of need. We give preference to businesses that will make best use of the space and resources available.
- Are you ready to create jobs in Broome County? While it is not a requirement, a commitment to create jobs in Broome County is of great way to become part of the local entrepreneurial and professional ecosystem.
- Are you a growth focused business? Our incubator is focused on growth measurables, not necessarily on time. Are you attending workshops and seminars? Are you an active participant in the growth of your business? These are critical to success at The Center.